



*Promoting Healthy Births and Healthy Families*

# *Annual Report*

## *2011 - 2012*

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## About the Network

**Mohawk Valley Perinatal Network, Inc.** is a 501(c)3, not-for-profit organization that has been serving families in Herkimer and Oneida Counties since 1996. The Network was formed through the collaborative effort of dedicated professionals to improve the perinatal health of women throughout our region. We are currently one of 16 Prenatal-Perinatal Services Networks funded by the New York State Department of Health, and work with health and human service professionals and consumers to improve the overall health of communities in the Mohawk Valley. Our mission is to improve birth outcomes, and maternal, child and family health, facilitate collaboration among providers and community organizations and advocate for change. We accomplish this by assessing community needs, educating health and human service providers, updating perinatal data, educating and referring consumers, providing facilitated enrollment services, and encouraging healthy behaviors and increased use of health insurance programs. We are dedicated to improving birth outcomes for all women and their families, and particularly women facing difficult challenges.

The Network is primarily funded by the New York State Department of Health, Division of Family Health and Office of Health Insurance Programs. Our Board of Directors is representative of human service providers, health services providers, educational institutions, community organizations, business professionals and consumers from Oneida and Herkimer Counties. The Consortium is reflective of collaborative partners, providers and consumers from Oneida, Herkimer and Madison Counties.

***Promoting healthy births and healthy families***



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Perinatal Program Coordinator

*Lynne Gates*  
Facilitated Enrollment Coordinator

*Cheryl Perkins*  
Facilitated Enrollment Co-Coordinator

*Kayleigh Riesel*  
Perinatal Program Associate

*Maggie Plant*  
Traveling Enrollment Representative

*Gerda Mortelette*  
Community Health Advocate

*Patricia Hamer*  
Program Support Specialist

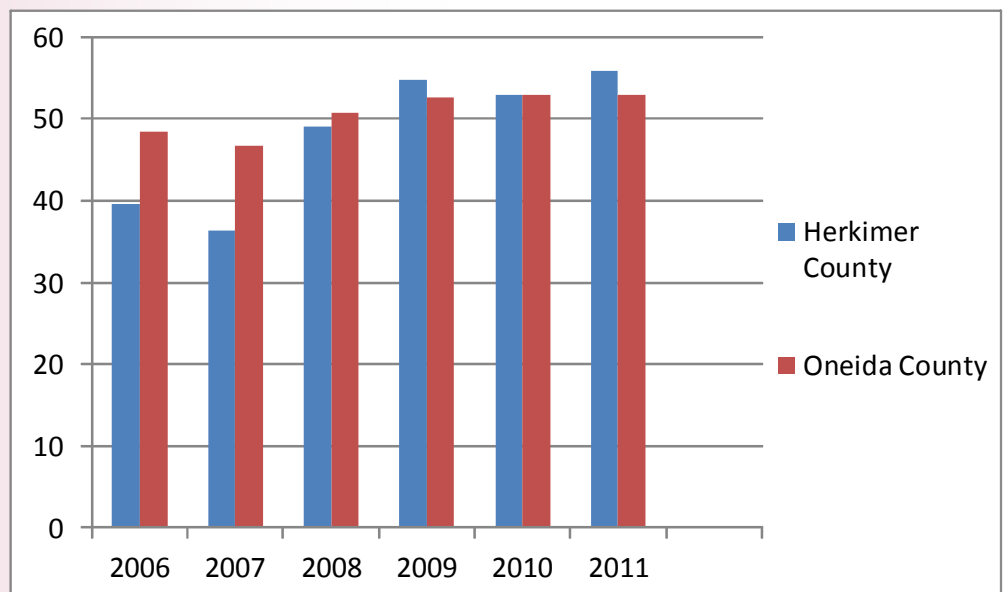
# Statistical Information

Through collaboration with the Oneida County Health Department, Herkimer County Public Health and the Central New York Regional Perinatal Center, Mohawk Valley Perinatal Network is able to present the following perinatal health data. This data is taken from standard county level reports and de-identified data sets from the State Perinatal Data System. Please note that for Oneida County, data reflect both Oneida County residents and births that occurred in Oneida County. As there are no delivering hospitals in Herkimer County, Herkimer County data is likely to include only Herkimer County residents.

Mohawk Valley Perinatal Network encourages those providers who desire up-to-date perinatal statistical information for the areas they serve to contact our organization so that we may work with local departments of health, regional perinatal centers and NYS Department of Health to gather data on your behalf.

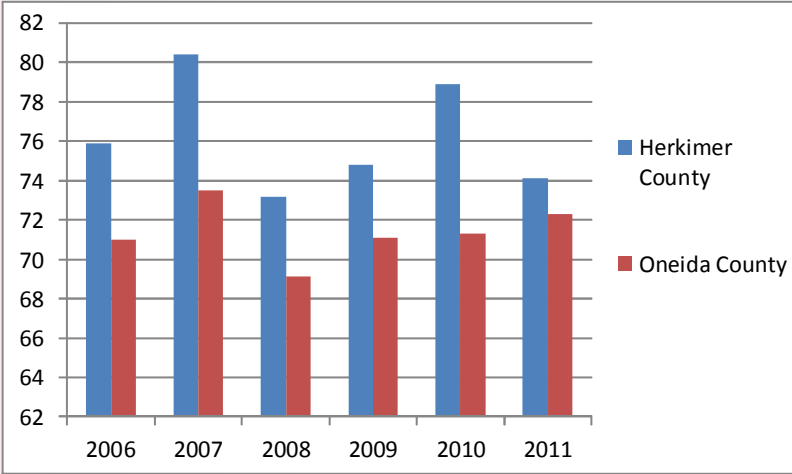
All data are reported as a percent of live births.

## Births Covered by Medicaid

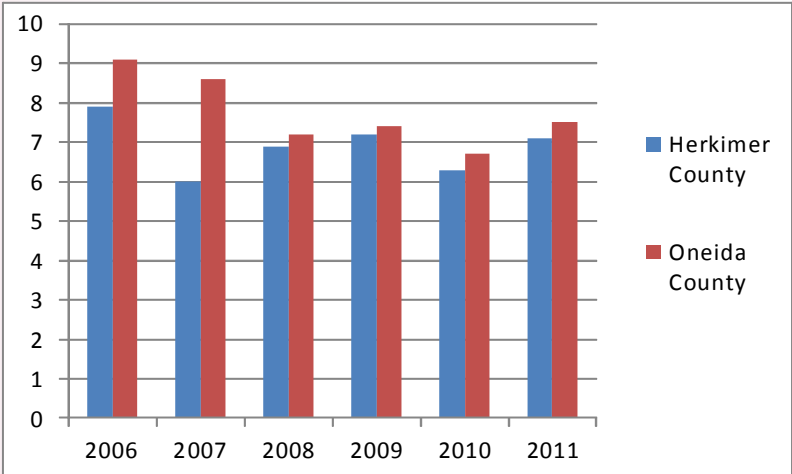


# Statistical Information

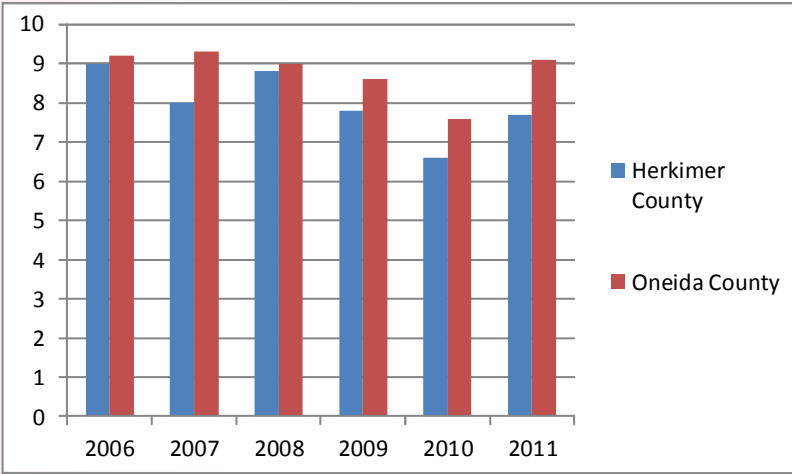
## First Trimester Prenatal Care



## Low Birth Weight

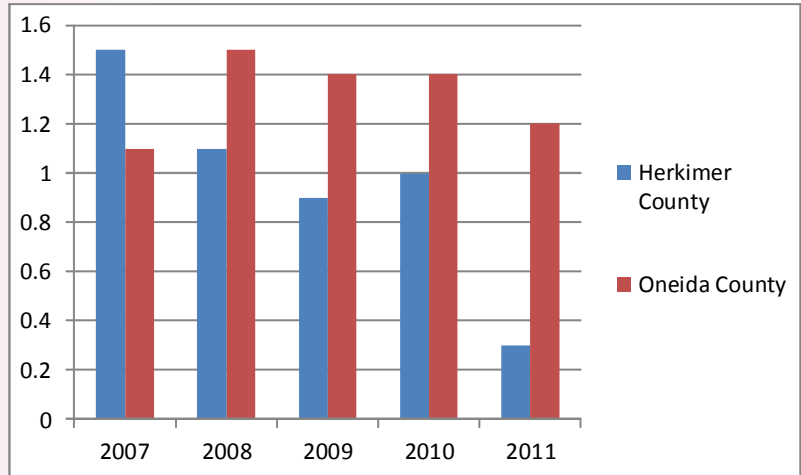


## Preterm Birth

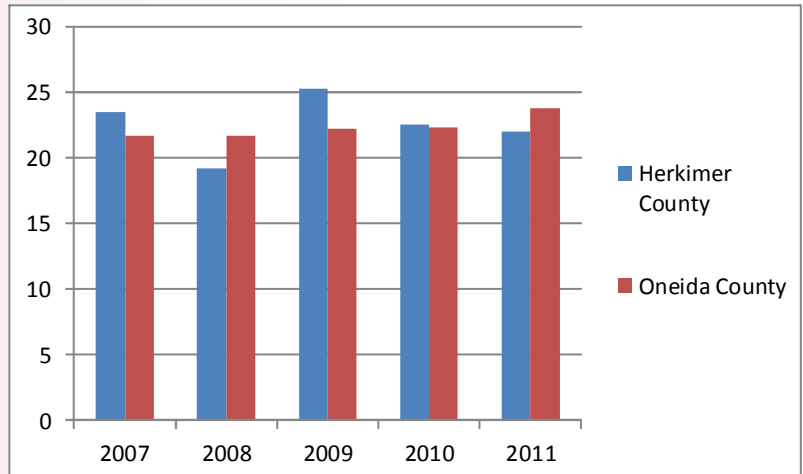


# Statistical Information

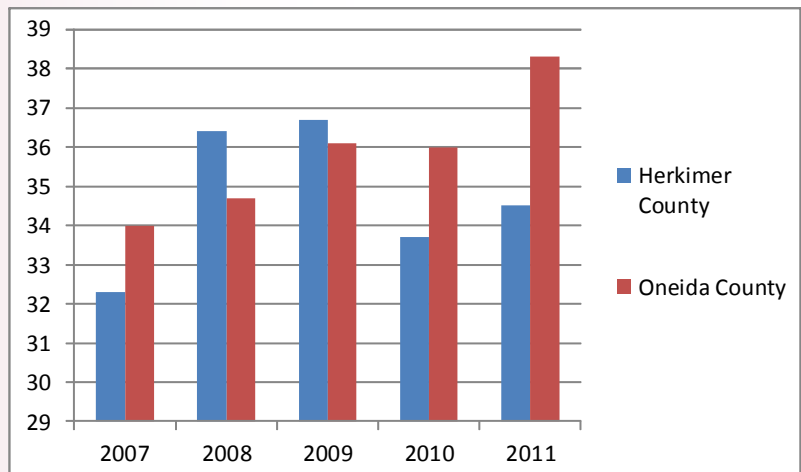
## Mother Under Age 17 at Birth



## Induction of Labor

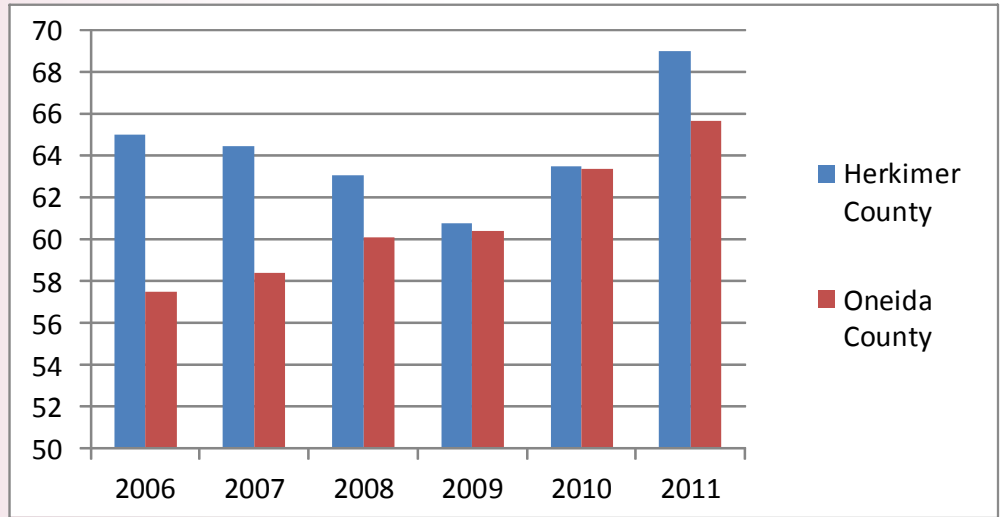


## Total Cesarean Births

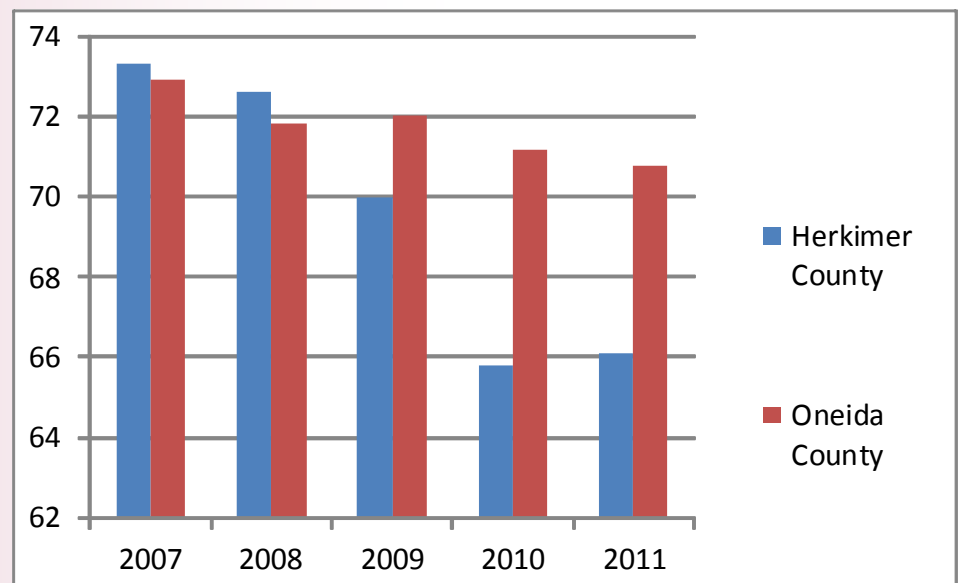


# Statistical Information

## Breastfeeding at Hospital Discharge



## Smoking Abstinence in Pregnancy



# Perinatal Service Information

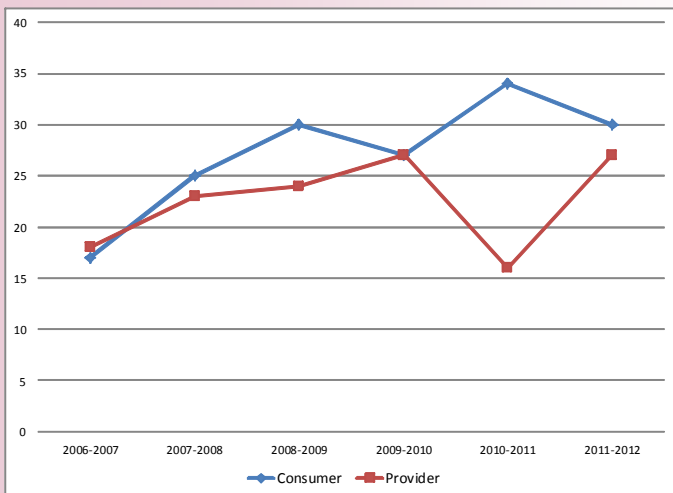
Mohawk Valley Perinatal Network Perinatal Program staff provide consumer and provider education, perinatal information and service referral and community collaboration and networking opportunities to improve perinatal health in our community.

The Perinatal Network reached 231 consumers through 30 presentations between July 2011 and June 2012. Consumer education topics included: safe sleep, oral health, infant CPR and safety, flu vaccination, early literacy, Eat Smart NY, WIC, Shaken Baby Syndrome, "Healthy Babies are Worth the Wait". Presentation settings included: Community Baby Showers, Boot Camp for New Dads, childbirth classes, and special presentations for partnering agencies.

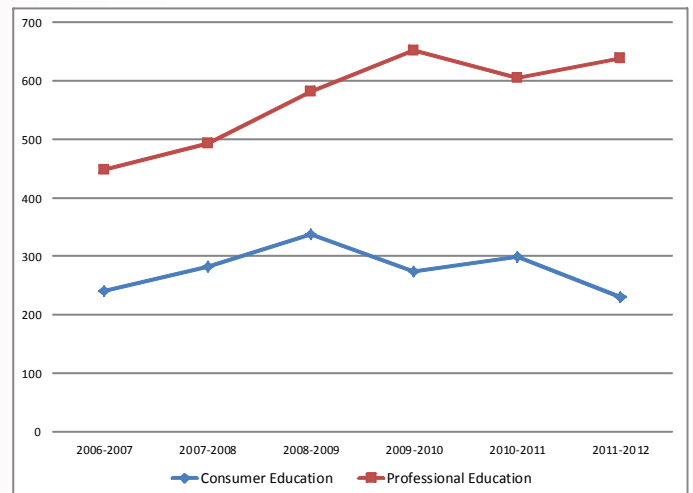
The Perinatal Network reached 638 health and human service providers through 27 presentations between July 2011 and June 2012. Provider education topics included: elective delivery, fatherhood, local services update, Cavity Free Kids curriculum, safe sleep, grief and loss, prematurity, Shaken Baby Syndrome, oral health, post partum depression, late preterm birth. Presentation settings included: Consortium meetings, frontline worker presentations, Nursing Student Conference, Annual Topics in Perinatal Health Conference.

The Perinatal Network partnered with Faxton-St.Luke's OB Care Center this year, and with funding from United Way of the Valley and Greater Utica, piloted the Patient Navigation program. A nurse employed by the OB Care Center and the Perinatal Network Patient Navigator met with high risk patients immediately before or after their prenatal and postpartum care appointments, connecting women to resources, thereby reducing stress and preterm birth. The Patient Navigation program served approximately 25 high risk women this year.

## Number of Educational Presentations



## Individuals attending Educational Presentations





# Outreach

Mohawk Valley Perinatal Network reached approximately 4,035 people through 33 community outreach events between July 2011 and June 2012. Notable events included: Utica WIC Family Fun Day, CNY Farm Show, Oneida Indian Nation Employee Health Event, Herkimer WIC Family Fun Day, VVS Community Day, Heart Run Expo, Utica Build a Bike Health Expo.

In November 2011 the Perinatal Network was awarded a Community Health Advocates grant through Community Service Society of NY. This program expands our capacity to help individuals find health insurance and affordable healthcare and prescriptions, and better navigate the healthcare system. In an effort to promote the program, Perinatal Network staff provided 28 presentations to 381 health and human service providers and consumers between November 2011 and June 2012.

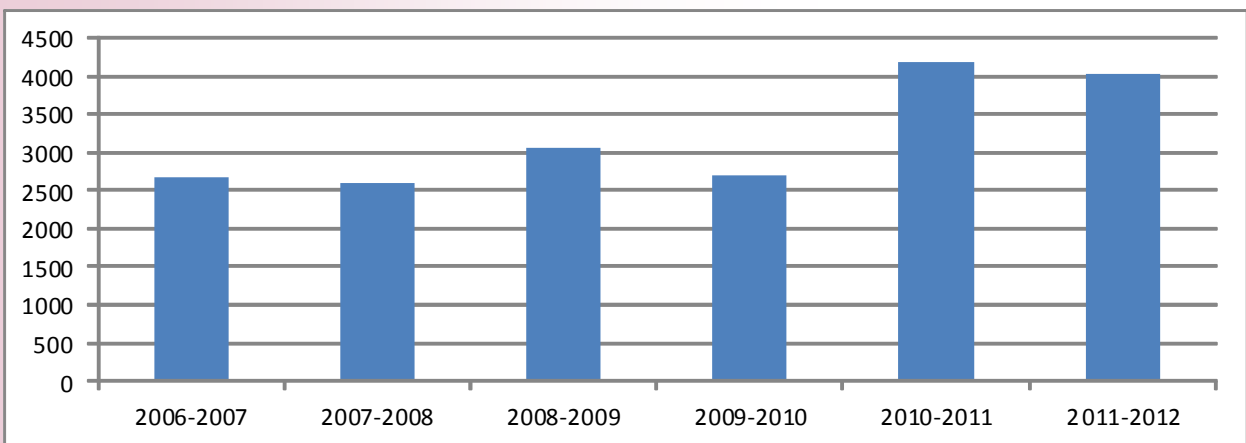
Perinatal Network staff provided local businesses, pharmacies, doctors, clinics and community partners with flyers, posters, and promotional items to promote Child Health Plus, Family Health Plus, Medicaid, Medicaid prenatal services, and Community Health Advocates, and mailed information on health insurance programs to local churches and school nurses.

The Perinatal Network publishes two newsletters—*Healthy Beginnings*, designed for expectant families and parents, and *Promoting Healthy Beginnings*, designed as a resource for providers. Over 600 copies of each newsletter are disseminated quarterly by electronic and traditional mail.

The Perinatal Network maintains two Facebook pages, one for the organization ([facebook.com/newfamily.org](http://facebook.com/newfamily.org)) and one targeted to fathers ([facebook.com/bootcampfornewdads](http://facebook.com/bootcampfornewdads)). Both pages are updated at least weekly with health and safety information, upcoming events and local services information.

The Perinatal Network strives to provide quality services to individuals with limited English proficiency by providing interpreters to anyone requiring this service for all of our programs. In addition, Perinatal Network staff meet with representatives of Multicultural Association of Medical Interpreters and Mohawk Valley Resource Center for Refugees each year to discuss emerging needs in the community.

## Individuals served at Community Outreach Events



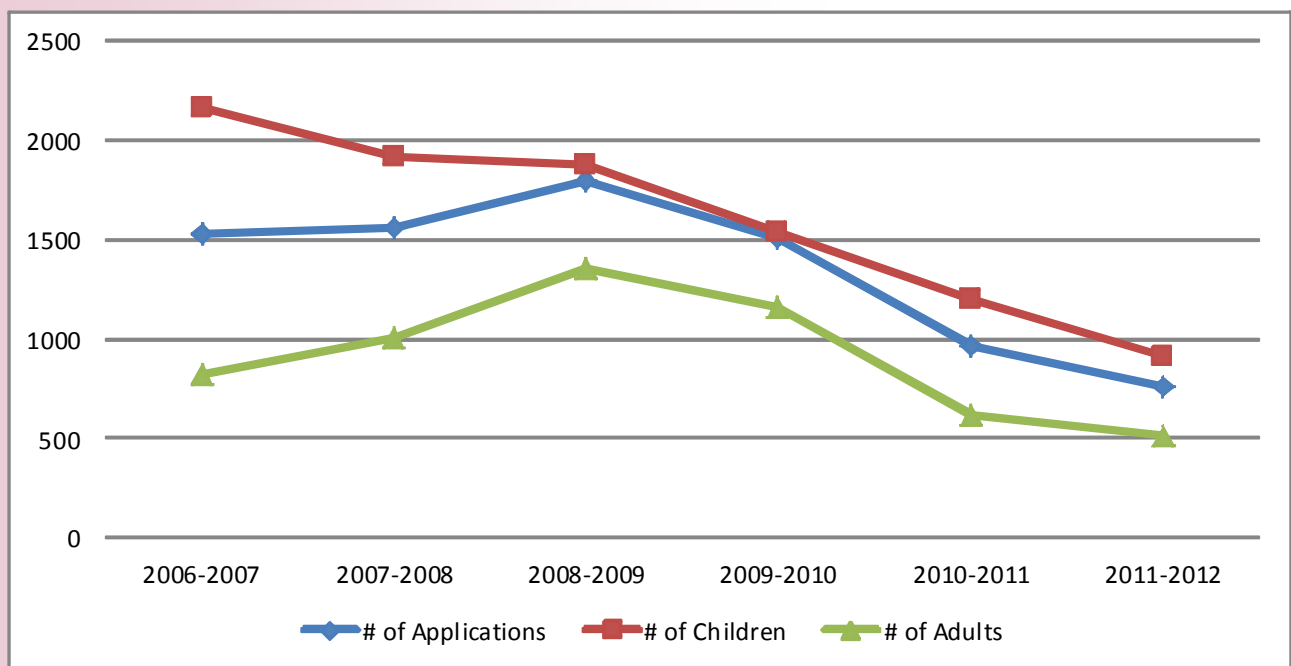
# Facilitated Enrollment and Community Health Advocates

Over the past year, Mohawk Valley Perinatal Network's Facilitated Enrollment project helped families learn about health insurance choices for children and adults, including single adults with no children. Enrollers were available at various sites throughout Oneida, Herkimer and Madison Counties to assist people in completing the application, collecting necessary documentation, and forwarding the application to the appropriate program for processing. Traveling and in-office enrollers submitted 761 applications between July 2011 and June 2012, which serviced 918 children and 508 adults.

The Perinatal Network and Oneida, Herkimer and Madison County Department of Social Services, as well as Excellus Blue Cross Blue Shield, Fidelis, United Healthcare and CDPHP, have continued to work together to maintain good communication and decreased processing times for application determination. The Perinatal Network collaborates with Mohawk Valley Community Action Agency to accept appointments in Rome and Ilion, and offers appointments in Utica, Oneida, Canastota, Morrisville, Waterville, Herkimer, Barneveld, Boonville, Camden, and West Winfield.

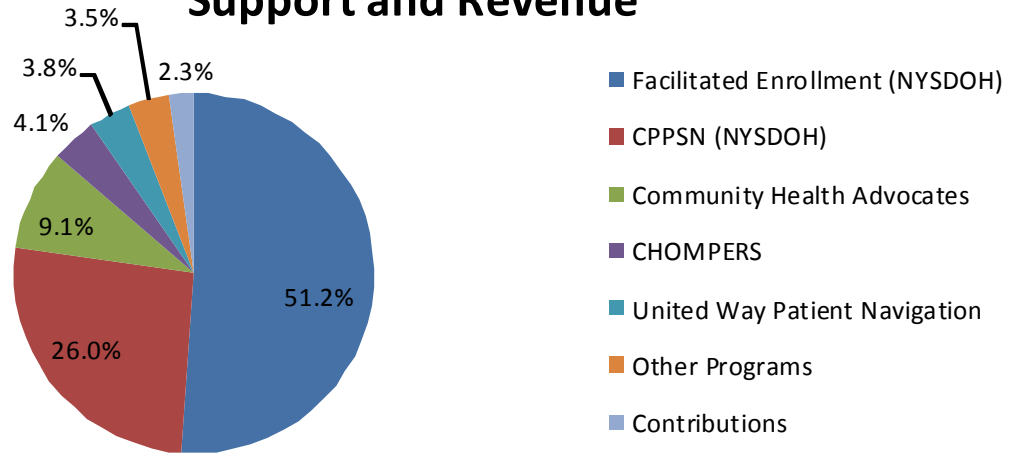
The Community Health Advocates program, funded by New York State Department of Health and administered by Community Service Society of NY, allows Perinatal Network staff to help individuals find, keep and utilize health insurance and healthcare. We can help individuals identify health insurance options, affordable healthcare and prescriptions, help reduce medical bills, help get procedures covered, and help the community understand healthcare reform. Between November 2011 and June 2012 Perinatal Network staff opened 277 "cases" in the Community Health Advocates program - 22 in Herkimer County, 73 in Madison County, 173 in Oneida County, and 9 in neighboring counties.

## Annual Productivity for Facilitated Enrollment



# Financials

## Support and Revenue



## Functional Expenses

