



Promoting Healthy Births and Healthy Families

Annual Report 2008-2009

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Message from the Executive Director

This year Mohawk Valley Perinatal Network made significant gains in improving awareness of perinatal health information and knowledge of the organization, in the community and among health and human service providers, through a number of initiatives including:

Preventive Dentistry Grant: Mohawk Valley Perinatal Network is a subcontractor for Faxton-St. Luke's Healthcare on the NYS Department of Health Preventive Dentistry Grant. Through this grant, Perinatal Program staff provide oral health information to pregnant women, physicians and dental professionals, and provide referrals for dental care to pregnant women. This partnership has allowed the Perinatal Network to reach a broader range of consumers and an increased number of obstetricians with oral health information as well as information on Perinatal Network services.

Media Campaigns: The Healthy Beginnings media campaign, a partnership of Mohawk Valley Perinatal Network, Faxton-St. Luke's Healthcare, Bassett Healthcare and Nexstar Broadcasting, came to a close in April 2009. It is clear that the project has increased awareness of the Perinatal Network and perinatal health issues in the community. We look forward to sharing all Healthy Beginnings segments with you through professionally mastered DVDs in late 2009.

Safe Sleep for Babies: Mohawk Valley Perinatal Network partnered with home visiting programs in Oneida County in 2008 to provide safe sleep education to staff and free portable cribs for families in need. Home visiting agencies shared safe sleep information with all participating families, and found that a number of families were in need of a safe sleep space for their infant. Perinatal Program staff began planning expansion to Herkimer County in early summer 2009.

Nursing Student Conference: Our signature provider education event, the Nursing Student Conference, grew to include a second session in the fall of 2008. To allow St. Elizabeth College of Nursing faculty and students to better benefit from the conference, Mohawk Valley Perinatal Network expanded the conference to a two session event, with the full conference offered in the fall of 2008 and the spring of 2009. The dual sessions were an instant success, and the Perinatal Network will continue this format for the 2009-2010 grant year.

Facilitated Enrollment: Turbulent economic times and enhanced outreach efforts from Facilitated Enrollment staff resulted in increased interest in Child Health Plus, Family Health Plus and Medicaid. We anticipate that this trend will increase as, sadly, adults suffer changes in employment status and employers reduce health insurance benefits.

Thank you for sharing our mission of improving birth outcomes and maternal, child and family health. Our impact is strengthened by collaborative efforts with our community partners, resulting in healthier babies, children, women and men.



- Diana Y. Haldenwang, Executive Director

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Assistant Administrator
St. Elizabeth Medical Group

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Program Planner
Family Nurturing Center of CNY, Inc.

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Planned Parenthood Mohawk Hudson

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Lactation Consultant
Faxton-St. Luke's Healthcare

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Herkimer BOCES

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Instructor
St. Elizabeth College of Nursing

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Carole Torok-Huxtable

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Non-residential Programs Coordinator
YWCA of the Mohawk Valley

Irene Willett
Community Health Worker Program Supervisor
Oneida County Health Department

Staff

Diana Y. Haldenwang, Executive Director

Theresa Gorgas, Director of Finance and Administration

Emmie Comstock, Perinatal Program Coordinator

Lynne Gates, Facilitated Enrollment Coordinator

MaryAnn Geer, Facilitated Enrollment Co-Coordinator

Noreen Wiater, Project Facilitator

Cheryl Perkins, Facilitated Enroller

Gerda Mortelette, Traveling Enrollment Representative

Susan Heitz, Traveling Enrollment Representative

Marjorie Coleman, Data Manager

Magdalena Chodkowska, Clerical Support Assistant

Statistical Information

Through collaboration with the Oneida County Health Department, Herkimer County Public Health and Potsdam Institute for Applied Research, Mohawk Valley Perinatal Network is able to present the following perinatal health data. This data is taken from standard county level reports and de-identified data sets from the State Perinatal Data System. Please note that for Oneida County, number of births and statistics reflect both Oneida County residents and births that occurred in Oneida County. As there are no delivering hospitals in Herkimer County, Herkimer County data is likely to include only Herkimer County residents.

Mohawk Valley Perinatal Network encourages those providers who desire up-to-date perinatal statistical information for the areas they serve to contact our organization so that we may work with local departments of health, regional perinatal centers and NYS Department of Health to gather data on your behalf.

Live Births

| | 2004 | 2005 | 2006 | 2007 | 2008 |
|-----------------|-------|-------|-------|-------|------|
| Herkimer County | 686 | 667 | 643 | 714 | 634 |
| Oneida County | 2,551 | 2,486 | 2,563 | 2,610 | 3141 |

Births Covered by Medicaid

| | 2004 | 2005 | 2006 | 2007 | 2008 |
|-----------------|-------|-------|-------|-------|-------|
| Herkimer County | 42.3% | 37.7% | 39.6% | 36.3% | 49.0% |
| Oneida County | 44.2% | 46.1% | 48.4% | 46.7% | 50.8% |

Breastfeeding

| | 2004 | 2005 | 2006 | 2007 | 2008 |
|-----------------|-------|-------|-------|-------|-------|
| Herkimer County | 63.6% | 60.9% | 65.0% | 64.5% | 63.1% |
| Oneida County | 57.7% | 58.5% | 57.5% | 58.4% | 60.1% |

Statistical Information

First Trimester Prenatal Care

| | 2004 | 2005 | 2006 | 2007 | 2008 |
|-----------------|-------|-------|-------|-------|-------|
| Herkimer County | 78.3% | 78.4% | 75.9% | 80.4% | 73.2% |
| Oneida County | 75.1% | 73.3% | 71.0% | 73.5% | 69.1% |

Low Birth Weight

| | 2004 | 2005 | 2006 | 2007 | 2008 |
|-----------------|------|------|------|------|------|
| Herkimer County | 6.3% | 6.3% | 7.9% | 6.0% | 6.9% |
| Oneida County | 9.3% | 8.2% | 9.1% | 8.6% | 7.2% |

Preterm Birth

| | 2004 | 2005 | 2006 | 2007 | 2008 |
|-----------------|-------|-------|------|------|------|
| Herkimer County | 8.9% | 7.4% | 9.0% | 8.0% | 8.8% |
| Oneida County | 10.1% | 10.3% | 9.2% | 9.3% | 9.0% |

Cesarean Section

| | 2004 | 2005 | 2006 | 2007 | 2008 |
|-----------------|-------|-------|-------|-------|-------|
| Herkimer County | | | | | 36.4% |
| Oneida County | | | | | 34.7% |
| Combined | 30.8% | 30.7% | 33.6% | 34.0% | |

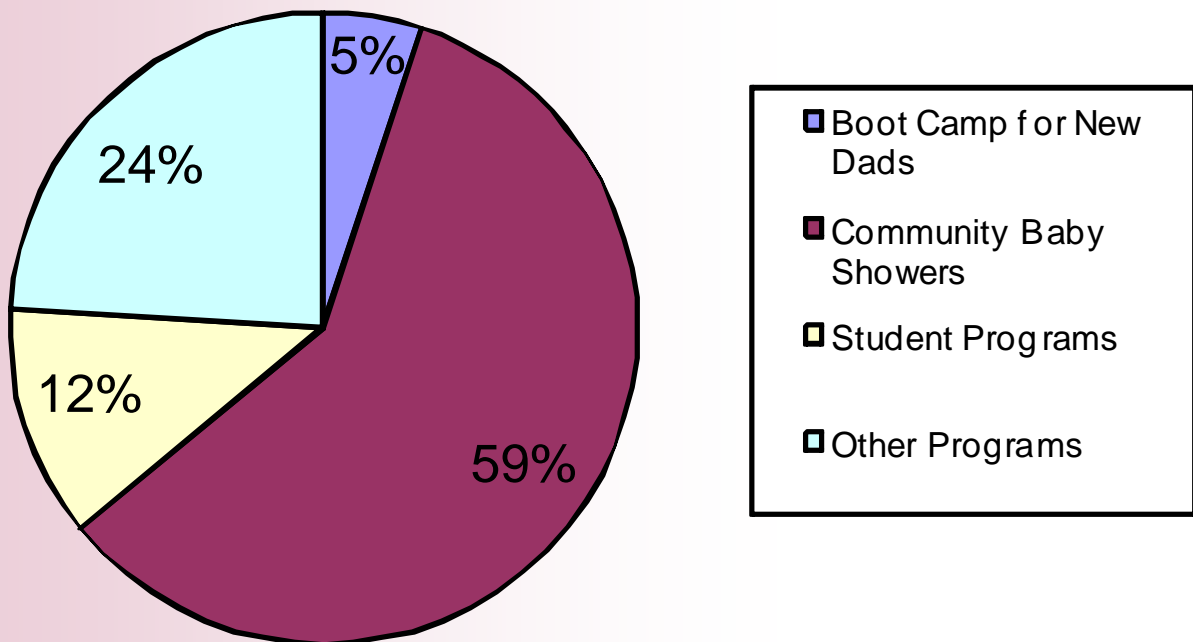
Statistical Information

Smoking during Pregnancy

| | 2004 | 2005 | 2006 | 2007 | 2008 |
|-----------------|-------|-------|-------|-------|-------|
| Herkimer County | | | | | 27.4% |
| Oneida County | | | | | 28.2% |
| Combined | 25.3% | 24.3% | 24.0% | 22.1% | |

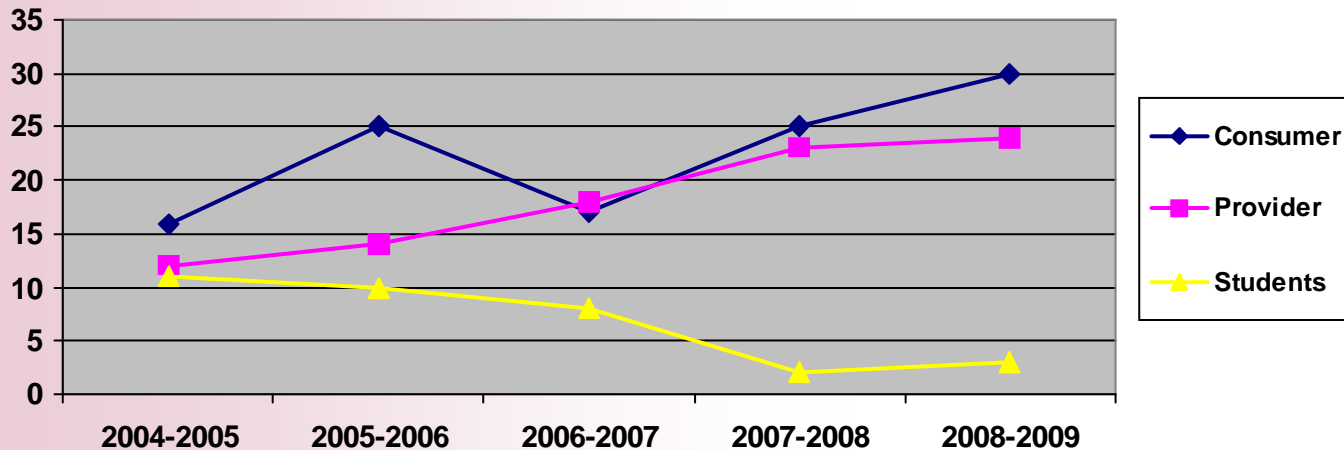
MVPN Perinatal Service Information

Percentage of Consumers Served by Various MVPN Sponsored Programs

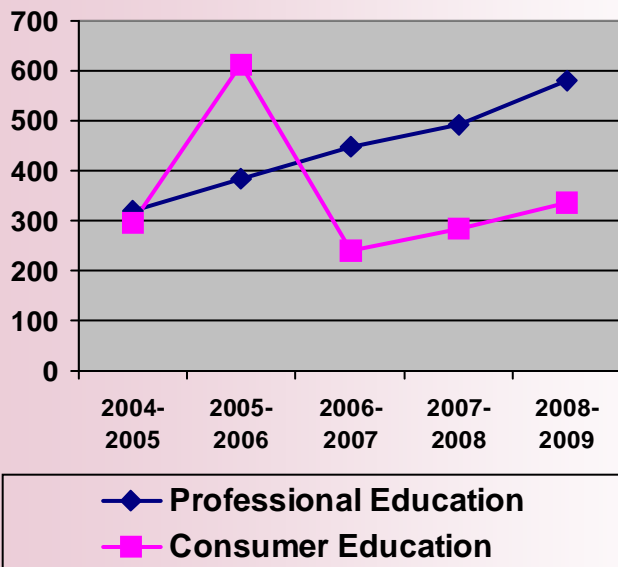


MVPN Service Information

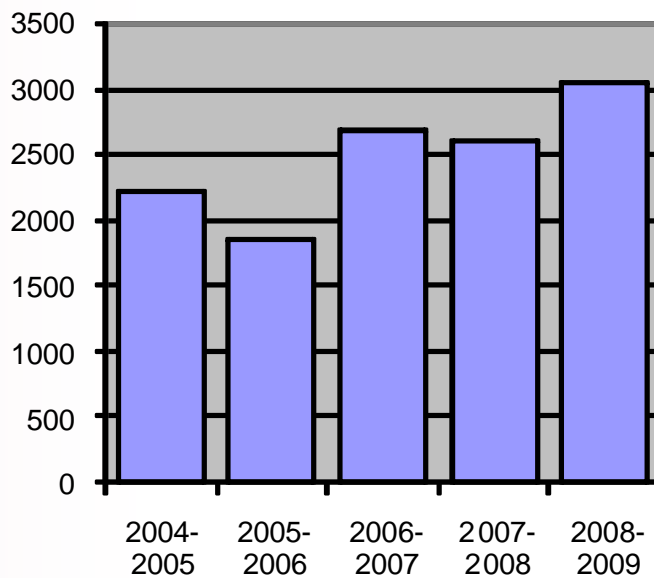
Number of MVPN Sponsored Educational Presentations



Individuals attending MVPN Sponsored Educational Presentations



Individuals served at Outreach Events





Consumer Education

New Programs Developed

Mohawk Valley Perinatal Network partnered with Multicultural Association of Medical Interpreters and Oneida County Health Department to plan the SMILE project - a project designed to educate Somali mothers about maternal and child health issues. Perinatal Network staff will present on oral health care in the fall of 2009.

Mohawk Valley Perinatal Network partnered with local Rotary clubs and other community organizations on the Rotary "It Takes a Man to be a Dad" project. Perinatal Department staff assisted with development and implementation of a fatherhood luncheon and forum with noted guest speaker James Rodriguez.

Other Consumer Programming

Mohawk Valley Perinatal Network staff conducted two focus groups this year, in partnership with Family Services of the Mohawk Valley and Underground Café. They gathered information on health care, decision making and services for teens from 17 adolescents. Teens indicated that physicians rushed through appointments and did not spend time on personal needs. They also indicated that they were aware of community service providers like Planned Parenthood, Care Net and the Health Department.

Mohawk Valley Perinatal Network served as a Vita Site again this year, in partnership with the Mohawk Valley Asset Building Coalition. 80 individuals had their taxes prepared by student volunteers through this program.

Boot Camp for New Dads

Mohawk Valley Perinatal Network utilizes funding from Children's Miracle Network to offer Boot Camp for New Dads. The Perinatal Network still struggles with retaining coaches for this program, so while engaged coaches have increased to three, scheduling sessions with geographic diversity has proven difficult. Participation at the seven Boot Camp for New Dads sessions totaled 16 fathers this year. Perinatal Department staff promoted Boot Camp for New Dads through the Utica Phoenix, Department of Motor Vehicles, Oneida County Sheriff, and a local men's clothing store.

Community Baby Showers & other Perinatal Education

Mohawk Valley Perinatal Network continues to serve new and expectant families throughout Oneida and Herkimer Counties through programs that offer an educational presentation, refreshments and a gift bag filled with perinatal information and infant care items. Community Baby Showers at Faxon-St. Luke's Healthcare are funded by the Children's Miracle Network. In addition, the Perinatal Network offers programs on oral health to families in Oneida and Madison Counties through the Preventive Dentistry grant. The Perinatal Network hosted 22 consumer presentations in the past year, with 200 parents and support people attending. The educational presentations offered information on oral health during pregnancy, preterm labor, infant care, postpartum care, Sudden Infant Death Syndrome and safe sleep, breastfeeding, health insurance, and Eat Smart NY. The addition of presentations at Herkimer County, Rome Hospital and Faxon-St. Luke's PCAP clinics allowed the Perinatal Network to reach a significantly increased number of consumers this year.

Programs for Students

Mohawk Valley Perinatal Network staff shared perinatal information with students at a Utica College health event in the fall of 2008. 25 students received information, indicating they learned valuable information from Perinatal Network staff.

Perinatal Department staff mailed topic and service information to school nurses in the fall of 2008. Facilitated Enrollment staff mailed health insurance information to school nurses and day care providers in early 2009. As a result, nurses contacted the Perinatal Network to request informational posters and to schedule appointments for families lacking health insurance.

In the spring of 2009 Perinatal Network staff met with the Proctor High School treatment team to share information on Perinatal Network services and discuss possible collaboration on services for students.



Provider Education

Presentations to Frontline Workers

Over the 2008-2009 year, six presentations were offered to 169 area health and human service providers including: SIDS risk reduction and shaken baby syndrome for Herkimer County Healthy Families; safe sleep for babies for Catholic Charities; Perinatal Network programs and breastfeeding for Head Start; preconception care for St. Elizabeth Medical Center Residents; shaken baby syndrome for Sacred Heart/St. Mary's pre-K; Perinatal Network services for Mohawk Valley Asset Building Coalition.

OB Nurse Manager Meetings

Mohawk Valley Perinatal Network gives area OB Nurse Managers, WIC staff and Lactation Consultants the opportunity to voice their concerns and share best practices. These meetings were held three times this year, with a total of 22 participants. Nurses discussed NYS Immunization Information System, changes to PCAP program, oral health care during pregnancy, mental health services for pregnant women and new parents, safe sleep education, staff training for breastfeeding, and hospital breastfeeding support. Evaluations show that participants value these meetings for networking opportunities.

Special Events

31 Mohawk Valley Perinatal Network Board of Directors and staff members participated in marketing plan development at the Annual Retreat in August of 2008.

The Perinatal Network held its Annual Meeting on November 20, 2008. A presentation was offered by the Potsdam Institute for Applied Research summarizing the results of "Perinatal Issues and Needs in the Mohawk Valley", the Perinatal Network needs assessment. The Annual Meeting was attended by 35 community partners.

Needs Assessment

Mohawk Valley Perinatal Network completed "Perinatal Issues and Needs in the Mohawk Valley" this year, and partnered with Herkimer County Public Health, Herkimer County Health Net, Oneida County Health Department, Oneida County Health Coalition and other community organizations to develop the Herkimer and Oneida County Community Health Assessments.

Meetings with Health Providers

Mohawk Valley Perinatal Network staff met with 33 health providers and their staff including obstetricians and dentists. Topics of discussion included Mohawk Valley Perinatal Network programs and services and oral health for pregnant women and infants.

Nursing Student Conference

Mohawk Valley Perinatal Network hosted two sessions of the 8th Annual Nursing Student Conference this year to increase attendance from St. Elizabeth College of Nursing. 229 students, faculty and community members participated in the conferences on November 13, 2008 and April 7, 2009. Both sessions offered information on Cultural Competency, and were facilitated by staff from REACH CNY. The events were housed at St. Elizabeth College of Nursing and SUNY IT in Utica. St. Elizabeth and SUNY IT Nursing Departments collaborated with the Perinatal Network to plan the events as well as compile evaluations and pre- and post- tests. Evaluations from the event indicated the presentation was relevant and beneficial.

Topics in Perinatal Health

Mohawk Valley Perinatal Network held the annual Topics in Perinatal Health Conference on June 19, 2009 at the Radisson in Utica. There were 43 health and human service professionals in attendance. The topic for this year's conference was Environmental Effects on Pregnancy and Infants and included presentations on substance use during pregnancy and using breastmilk and human placenta to test for exposure to trace metals. The keynote speakers included staff from Mohawk Valley Council on Alcoholism and Addictions and faculty and students from the School of Public Health in Albany. Evaluations were overwhelmingly positive, indicating the presentations were both relevant and informative.

Collaboration

Facilitated Enrollment Collaboration

Mohawk Valley Perinatal Network and Oneida, Herkimer and Madison County Department of Social Services have continued to work together to maintain good communication and decreased processing times for application determination. The Perinatal Network collaborates with Madison County Community Action Program to accept appointments in Canastota, and with Oneida Healthcare to accept appointments at North Side Health Care Center in Oneida. A new collaboration with Oneida County Probation allows us to offer appointments to clients at the Utica Probation office, and a new partnership with St. Elizabeth Medical Center allows patients to apply for health insurance at St. Elizabeth locations. The Perinatal Network collaborates with Rome Hospital to accept appointments in the Rome Business Office. Weekly appointments continue at the One Stop in Herkimer. The Perinatal Network also maintains appointment locations at Waterville Town Hall, Trenton Town Hall, Boonville Town Hall, Camden Town Hall, Oriskany Falls Town Hall and Dr. Kannan's office in West Winfield.

Subcontracting Agencies

- Planned Parenthood Mohawk-Hudson Herkimer WIC Program

Project Partners

- Excellus Blue Cross/Blue Shield Central New York
- Excellus Blue Cross/Blue Shield Utica-Watertown
- Capital District Physicians' Health Plan
- Fidelis Care
- AmeriChoice/United Health Care
- Herkimer County Department of Social Services
- Madison County Department of Social Services
- Oneida County Department of Social Services

Statewide Collaboration

Mohawk Valley Perinatal Network is a member of the Association of Perinatal Networks of New York and New York State Perinatal Association, statewide organizations that seek to identify and broaden the awareness of needed improvements in maternal and child health in New York State. In addition, staff attend meetings of the New York State Oral Health Coalition and participate on the NYS Chapter March of Dimes Program Services Committee.

Community Collaboration

Mohawk Valley Perinatal Network staff regularly attends meetings and collaborates on events and projects aimed at reducing risk behaviors. The Perinatal Network collaborates with many local programs and agencies including but not limited to: middle and high school nurses, Healthy Families Advisory Board, Mohawk Valley Breastfeeding Network, Family Nurturing Center, Planned Parenthood Mohawk Hudson, Herkimer Madison WIC Program, Oneida County WIC Program, Mohawk Valley Community Action Agency Head Start, AIDS Community Resources, Catholic Charities, Cornell Cooperative Extension, Mid York Child Care Coordinating Council, Oneida County Health Department, Herkimer County Public Health, Safe Housing Coalition, Multicultural Association of Medical Interpreters, Mohawk Valley Resource Center for Refugees, Herkimer County Healthy Start Partnership, Mohawk Valley Asset Building Coalition, Oneida County Child Fatality Review, Utica Literacy Zone, Youth Empowerment Project, among many others.

Consortium

The Mohawk Valley Perinatal Consortium provides an opportunity for local agencies, businesses, health and human service providers and consumers to hear speakers discuss topics related to maternal, child and family health and to network and share information, resources and best practices. Consortium members met three times in addition to the Annual Meeting, providing approximately 50 participants with information on parent-infant psychotherapy, oral health during pregnancy and the Business Case for Breastfeeding. 31 people attended the service updates offered to Consortium members in Oneida and Herkimer Counties.

Regional Collaboration

Mohawk Valley Perinatal Network actively collaborates with the March of Dimes through membership on the Central New York Program Services Committee and support of MOD programs and initiatives such as March for Babies and Student Convocation. Perinatal Network staff attends both the Northeast New York Regional Perinatal Forum and Central New York Regional Perinatal Forum. The Executive Director serves as co-chair of the CNY RPF. In addition, staff attend meetings of the Central New York Dental Coalition and the Healthy Start Partnership.



Outreach

Facilitated Enrollment Outreach

Mohawk Valley Perinatal Network enrollment staff provided presentations to the staff and members of Family Services of the Mohawk Valley, Office for the Aging, Healthy Living Partnership, Cornell Cooperative Extension and Family Nurturing Center. Staff also provided presentations at various Community Baby Showers and the Consortium service updates. Staff provided local businesses, pharmacies, doctors, clinics and community partners with flyers, posters, and promotional items to promote Child Health Plus, Family Health Plus and Medicaid, and mailed information on health insurance programs to local churches.

MVPN Sponsored Health Fairs

Mohawk Valley Perinatal Network hosted a Family Health Event at Mount Markham School in West Winfield. The event was organized to promote awareness of Child Health Plus, Family Health Plus, Medicaid and perinatal health information. Along with the Perinatal Network, other local agencies were available with information and resources for families. Approximately 80 individuals attended the event. The Perinatal Network also hosted a large scale Community Baby Shower in Utica. 40 expectant and parenting individuals and their support persons attended the event, which offered a buffet lunch, gift bags, information on local services, and presentations on breastfeeding, infant play and baby signing.

Community Health Fairs

Mohawk Valley Perinatal Network staff has attended various community events and fairs over the course of the year to inform and educate the community about Child and Family Health Plus and Medicaid and maternal, child and family health. Staff attended over 44 health fairs and community events and disseminated information to over 2,977 individuals. The Perinatal Network disseminates information on a variety of topics related to maternal, child, adolescent and family health, parenting, risk behaviors, information on local agencies and programs as well as information on health insurance options.

Multicultural Outreach

Mohawk Valley Perinatal Network would like to better reach families who do not speak English by providing information and interpretation so they can access perinatal information and referrals and complete the application process for Child Health Plus, Family Health Plus or Medicaid. Various outreach/informational flyers on perinatal topics and health insurance options are translated into Bosnian, Spanish, Vietnamese, Russian, Chinese and Maay Maay. The Perinatal Network provides interpreters to anyone requiring this service for consumer education and referral and in the health insurance application process. In addition, Perinatal Network staff meet with representatives of Multicultural Association of Medical Interpreters, Mohawk Valley Latino Association and Mohawk Valley Resource Center for Refugees each year to discuss emerging needs in the community.

Newsletter

Mohawk Valley Perinatal Network publishes two newsletters—*Healthy Beginnings*, designed for expectant families and parents, and *Promoting Healthy Beginnings*, designed as a resource for providers. Over 625 copies of each newsletter are disseminated quarterly by mail, with an additional 200 distributed through community events and local organizations each quarter.

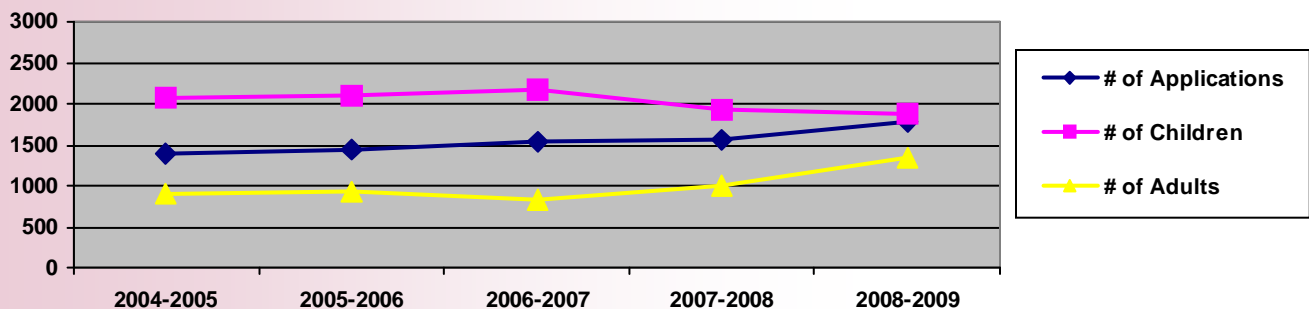
Media Campaigns and Public Service Announcements

Mohawk Valley Perinatal Network promotes healthy behaviors through specifically targeted media campaigns and release of public service announcements. This year's major efforts included the Healthy Beginnings media campaign, a partnership of Nexstar Broadcasting, Faxton-St. Luke's Healthcare, Bassett Healthcare and the Perinatal Network, which came to a close this year. This campaign, interviews and public service announcements addressed NYS PCAP/MOMS program, Perinatal Network public breastfeeding space and a variety of perinatal topics. In addition, the Perinatal Network engaged in media outreach to increase awareness of the Facilitated Enrollment program utilizing local radio stations and newspapers and with distribution of a Facilitated Enrollment brochure.

Facilitated Enrollment

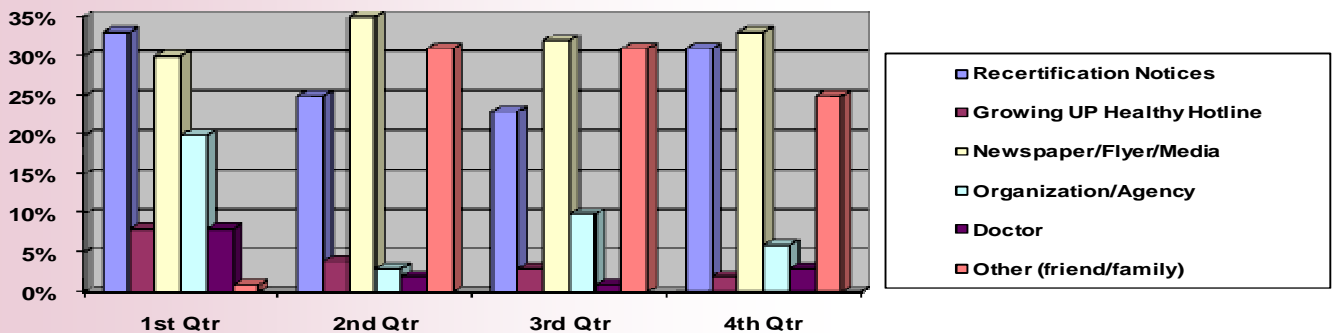
Over the past year, the Mohawk Valley Perinatal Network's Facilitated Enrollment project helped families to learn about health insurance choices for children and adults, including single adults with no children. Enrollers were available at various sites throughout Oneida, Herkimer and Madison Counties to assist people in completing the application, collecting necessary documentation, and forwarding the application to the appropriate program for processing. With the assistance of Herkimer-Madison WIC and traveling and in-office enrollers, the Perinatal Network submitted 1,792 applications during this past year, which serviced 1,873 children and 1,349 adults. Our productivity has increased slightly over the previous year due to decreased employer health insurance benefits, increased outreach, expanded appointment locations, evening appointment options, and greater contact with a larger population due to the work of traveling enrollers.

Annual Productivity



Mohawk Valley Perinatal Network tracks and records calls for information and appointments regarding Child Health Plus, Family Health Plus and Medicaid. Recertification notices, newspaper listings, flyers and other media, as well as friends and family have continued to be the primary method of information transfer about the program.

Calls to the Facilitated Enrollment Phone Line



Mohawk Valley Perinatal Network's traveling enrollers provide outreach and enrollment activities in rural locations throughout Oneida, Herkimer and Madison Counties. They provide enrollment in 12 locations that have made it easier for the rural population to apply for the health insurance options available to them. They work with local town halls, health providers and other community or government agencies to provide a secure and private meeting area for families to come and complete the application process. The enrollers also enlist the help of local libraries, grocery stores, laundromats, radio stations, newspapers and other businesses to announce when they will be accepting appointments in a certain area.



Training

Mohawk Valley Perinatal Network is committed to providing staff and Board members with cutting edge information and appropriate and necessary training opportunities. Perinatal Network staff and Board members attended the following training over the course of the 2008-2009 year:

- NYSDOH Facilitated Enrollment Update
- Family Services of the Mohawk Valley Services Update
- Cultural Competency
- Connecting with Kids
- Bridges Out of Poverty
- Marketing Plan Development
- Microsoft Publisher
- Listening to Mothers: the Aftermath of Cesarean Section
- Robert Wood Johnson Foundation Ladder to Leadership Program
- Fetal Alcohol Spectrum Disorders
- CNY Regional Perinatal Symposium
- Patient Safety
- Work Environment
- Reiki: Energy Therapy for Pregnant Women
- Assessment for Perinatal Diagnosis
- Oxygen in the Newborn
- NYS Perinatal Association Conference
- Safe Sleep for Infants
- Malpractice Insurance and the Effect on Access to Care
- Non-profit Lifecycles
- NYS Oral Health Coalition Conference
- Re-envisioning Mother-Baby Care
- Business Case for Breast-feeding
- Adverse Childhood Events
- Perinatal Depression
- National Oral Health Conference on Public Health Dentistry
- Cardiac Risk for Women
- Chiropractic Care during Pregnancy



Volunteers

These extraordinary volunteers received recognition for their aid in furthering the mission of Mohawk Valley Perinatal Network through the following activities:

Property Maintenance Volunteers:

Jim Geer

Technology Maintenance Volunteers:

David Haldenwang

Boot Camp for New Dads Coaches:

Scott Gorgas

Langston Leslie

Bryant Mathis

Office/Clerical Volunteers:

Kevin Gregory

Paul Gates

Ajka Kudic

Keishla Rivera

Outreach Team:

Colgate University COVE Program students

Financials

Statement of Financial Position June 30, 2009 and 2008

Assets

| <u>Current assets</u> | 2009 | 2008 |
|-------------------------------|-------------------|-------------------|
| Cash | \$3,504 | \$18,826 |
| Accounts receivable | 142,966 | 132,450 |
| Prepaid expenses | <u>211</u> | <u>143</u> |
| Total current assets | <u>146,681</u> | <u>151,419</u> |
| | | |
| <u>Property and equipment</u> | | |
| Furniture & fixtures | 76,447 | 70,265 |
| Less accumulated depreciation | <u>66,471</u> | <u>64,883</u> |
| Total equipment, net | <u>9,976</u> | <u>5,382</u> |
| | | |
| <u>Total assets</u> | <u>\$ 156,657</u> | <u>\$ 156,801</u> |

Liabilities & Net Assets

| <u>Current liabilities</u> | | |
|---|-------------------|-------------------|
| Line of credit payable | \$52,000 | \$40,000 |
| Accounts payable | 14,422 | 15,903 |
| Accrued expenses | 380 | 387 |
| Accrued vacation | 6,435 | 8,533 |
| Deferred revenue | <u>71,296</u> | <u>84,212</u> |
| Total current liabilities | <u>144,533</u> | <u>149,035</u> |
| | | |
| <u>Net Assets</u> | | |
| Unrestricted | <u>12,124</u> | <u>7,766</u> |
| Total net assets | <u>12,124</u> | <u>7,766</u> |
| | | |
| <u>Total Liabilities & Net Assets</u> | <u>\$ 156,657</u> | <u>\$ 156,801</u> |

Financials

Statement of Activities For the Years Ended June 30, 2009 and 2008

| <u>Support and revenue</u> | 2009 | 2008 |
|--|-----------------|----------------|
| NYS Facilitated Enrollment | \$359,142 | \$374,579 |
| NYS DOH CPPSN | 157,077 | 162,881 |
| Dental Grant Faxton-St. Luke's | 17,706 | 12,258 |
| Contributions | 5,278 | 13,210 |
| Safe Sleep Awareness grant | -0- | 4,150 |
| Children's Miracle Network | 1,101 | 1,308 |
| Professional Conference | 925 | 1,154 |
| Grants | 300 | 300 |
| Community Foundation grant | <u>2,728</u> | <u>-0-</u> |
| Total support and revenue | <u>544,257</u> | <u>569,840</u> |
| <u>Expenses</u> | | |
| Salaries | 295,526 | 316,322 |
| Payroll taxes | 23,920 | 24,825 |
| Employee benefits | 57,665 | 54,665 |
| Meetings/outreach | 19,392 | 37,577 |
| Rent | 28,546 | 27,477 |
| Professional fees | 9,740 | 17,373 |
| Travel | 14,093 | 16,555 |
| Supplies and materials | 7,051 | 11,477 |
| Media Campaign/Advertising | 15,450 | 10,960 |
| Professional conferences | 9,303 | 5,497 |
| COLA Award | 13,214 | 8,601 |
| Incentives | 571 | -0- |
| Printing | 2,198 | 6,104 |
| Legislative grant | 5,875 | 5,908 |
| Telephone | 6,006 | 5,798 |
| Postage | 6,680 | 5,783 |
| Professional development | 4,454 | 4,195 |
| Maintenance and repairs | 4,205 | 4,160 |
| Subcontractors | 3,090 | 4,035 |
| Insurance | 4,745 | 3,739 |
| Spring health fair | 3,138 | 3,702 |
| Interest expense | 1,783 | 1,071 |
| Depreciation | <u>3,254</u> | <u>4,317</u> |
| Total expenses | <u>539,899</u> | <u>580,141</u> |
| Change in net assets | 4,358 | (10,301) |
| <u>Net assets, unrestricted, beginning of year</u> | <u>7,766</u> | <u>18,067</u> |
| <u>Net assets, unrestricted, end of year</u> | <u>\$12,124</u> | <u>\$7,766</u> |



About the Network

Mohawk Valley Perinatal Network, Inc. is a 501(c)3, not-for-profit organization that has been serving families in Herkimer and Oneida Counties since 1996. The Network was formed through the collaborative effort of dedicated professionals to improve the perinatal health of women throughout our region. We are currently one of 16 Prenatal-Perinatal Services Networks funded by the New York State Department of Health, and work with health and human service professionals and consumers to improve the overall health of communities in the Mohawk Valley. Our mission is to improve birth outcomes, and maternal, child and family health. We accomplish this by assessing community needs, educating health and human service providers, updating perinatal data, educating and referring consumers, providing facilitated enrollment services, and encouraging healthy behaviors and increased use of health insurance programs. We are dedicated to improving birth outcomes for all women and their families, and particularly women facing difficult challenges.

The Network is funded by the New York State Department of Health, Division of Family Health and Office of Health Insurance Programs. Our Board of Directors is representative of human service providers, health services providers, educational institutions, community organizations, business professionals and consumers from Oneida and Herkimer Counties. The Consortium is reflective of collaborative partners, providers and consumers from Oneida, Herkimer and Madison Counties.

Promoting healthy births and healthy families

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